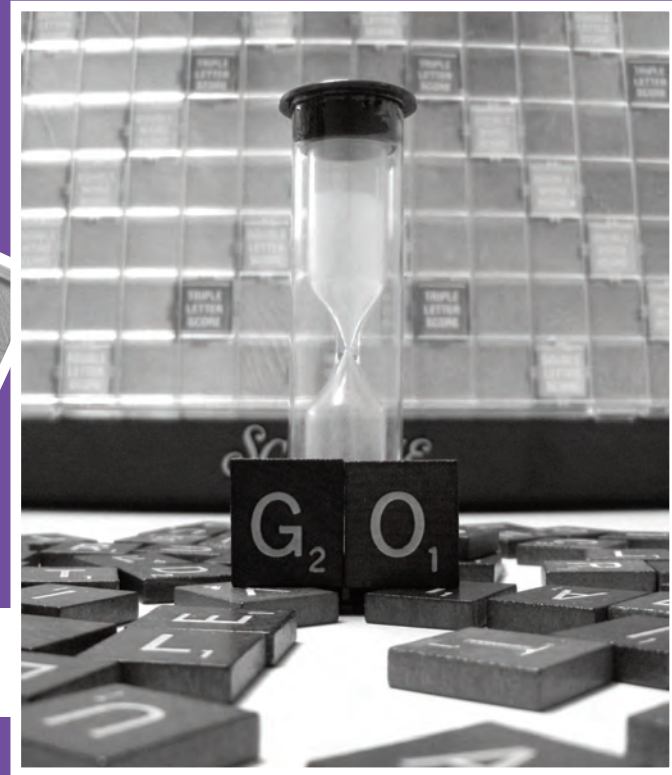


~ YOU'RE INVITED ~



(un)SCRABBLE

Individual Tickets ~ \$75 each ~ Includes 2 rounds of game play, dinner, dessert, raffles, prizes, and much more!

Table of 10 ~ \$750

Individual Ads in Commemorative Journal: Ads including artwork should be high resolution JPG or PDF files. All ads must be submitted to the Literacy Nassau office by no later than 3/1/12. Please e-mail your ad to [KMicciche@literacynassau.org](mailto:KMicciche@literacynassau.org).

Full Page Ad (8"x10") \$500 ~ Half Page Ad (8"x5") \$300 ~ Quarter Page Ad (4"x5") \$175 ~ Eighth Page Ad (4"x2.5") \$100

Go Team Go Package ~ \$1000 ~ 1 full table (10 tickets) and a half-page ad in the commemorative journal (A \$50 savings!)

### Sponsorship Opportunities:

#### **Exclusive Center Tile Sponsorship \$15,000**

Logo/name with prominent placement in promotional materials, commemorative program, advertisements and e-mail marketing campaign

Full page, inside front cover ad in commemorative program ~ Recognition in upcoming Literacy Nassau newsletter

Premier display of company banner at event ~ Name included on signage at event ~ Special recognition from the podium at event  
3 tables (30 tickets) in prime location at event

#### **Triple Word Score Sponsorship \$7,500**

Logo/name on all promotional materials, commemorative program, advertisements and e-mail marketing campaign

Full page, inside back cover ad in commemorative program ~ Recognition in upcoming Literacy Nassau newsletter

Company banner displayed at event ~ Name included on signage at event ~ Recognition from the podium at event  
2 tables (20 tickets) in premier seating at event

#### **Double Word Score Sponsorship \$5,000**

Logo/name on all promotional materials, commemorative program, advertisements and e-mail marketing campaign

Full page ad in commemorative program ~ Company banner displayed at event ~ Name included on signage at event  
Recognition from the podium at event ~ 1 table (10 tickets) to the event

#### **Bingo Word\* Score Sponsorship \$2,500** (\*when a player uses all seven letters in one play)

Logo/name on all promotional materials, commemorative program, advertisements and e-mail marketing campaign

Full page ad in commemorative program ~ Name included on signage at event ~ 6 tickets to the event

Literacy Nassau's



Challenge 2012

~ Honoring a champion of literacy ~

# MARIAN CONWAY

Executive Director, New York Community Bank Foundation  
President Emeritus of Literacy Nassau's Board of Directors

**Monday, March 19, 2012**

**6:00 - 10:00 p.m.**

**Chateau Briand**

**Carle Place, New York**

**Directions to Chateau Briand** 440 Old Country Road ~ Carle Place, New York ~ (516) 334-6125

**Heading East:**

*Via the Long Island Expressway:* Take Exit 38 South (Northern State Parkway) to Exit 31A (Meadowbrook Parkway South) to Exit M2E (Zeckendorf Blvd.). At the third traffic light, turn left. At the light, cross over Old Country Road into the driveway of the Chateau Briand.

*Via the Northern State Parkway:* Take Exit 31A (Meadowbrook Parkway South) to Exit M2E (Zeckendorf Blvd.). At the third traffic light, turn left. At the light, cross over Old Country Road into the driveway of the Chateau Briand.

*Via the Southern State Parkway:* Take Exit 22N (Meadowbrook Parkway North) to Exit M2E (Zeckendorf Blvd.). Continue to end. At the traffic light, make a right and then a left onto Zeckendorf Blvd. At the light, cross over Old Country Road into the driveway of the Chateau Briand.

**Heading West:**

*Via the Long Island Expressway:* Take Exit 42 (Northern State Parkway West) to Exit 31A (Meadowbrook Parkway South) to Exit M2E (Zeckendorf Blvd.). At the third traffic light, turn left. At the light, cross over Old Country Road into the driveway of the Chateau Briand.

*Via the Northern State Parkway:* Take Exit 31A (Meadowbrook Parkway South) to Exit M2E (Zeckendorf Blvd.). At the third traffic light, turn left. At the light, cross over Old Country Road into the driveway of the Chateau Briand.

*Via the Southern State Parkway:* Take Exit 22N (Meadowbrook Parkway North) to Exit M2E (Zeckendorf Blvd.). Continue to end. At the traffic light, make a right and then a left onto Zeckendorf Blvd. At the light, cross over Old Country Road into the driveway of the Chateau Briand.

